

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Phc News

TMB Publishing Inc.
1838 Techy Court
Northbrook, IL 60062
Tel.: (847) 564-1127
Fax: (847) 564-1264
www.phcnews.com

Official Publication of: None
Established: 2000
Issues Per Year: 12
(See Paragraph 9)

FIELD SERVED

Plumbing & Hydronic Contractor News serves the Plumbing, Hydronic Heating and Piping markets including plumbing and heating contractors, others allied to the field and unknown as reported herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are individuals identified by title as reported in paragraph 3a, including: Presidents, Owners, Vice Presidents, Secretaries, Treasurers, General Managers, Supervisors, Foremen, Estimators, Salesmen, Engineers, and other titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	2
Advertiser and Agency _____	801
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	255
TOTAL	1,058

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	47,019	100.0	47,019	100.0	-	-
Sponsored Individually Addressed ___	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	47,019	100.0	47,019	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	120	162			47,051	October _____	93	91			47,002
August _____	16	20			47,055	November _____	11,841	11,839			47,000
September _____	157	106			47,004	December _____	42	42			47,000
						TOTAL	12,269	12,260			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

This issue is -% or 6 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE				EMPLOYEE SIZE				
			President/Owner/Vice President/Secretary/Treasurer	General Manager/Supervisor/Foreman	Estimator/Salesman/Engineer	Other titled and non-titled personnel	Less than 10	10-19	20-99	100 or Greater	Unknown/No Response
Plumbing & Heating Contractors _____	46,383	98.7	42,302	2,239	1,246	596	32,785	6,877	5,454	1,243	24
Others Allied to the Field and unknown _____	617	1.3	261	79	182	95	260	74	122	150	11
TOTAL QUALIFIED CIRCULATION	47,000	100.0	42,563	2,318	1,428	691	33,045	6,951	5,576	1,393	35
PERCENT	100.0		90.6	4.9	3.0	1.5	70.3	14.7	11.9	3.0	0.1

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Direct Request: _____	32,907	7,050	-			39,957	85.0
a. Written _____	6,062	1,049	-			7,111	15.1
b. Telecommunication _____	23,455	5,644	-			29,099	61.9
c. Electronic _____	3,390	357	-			3,747	8.0
II. TOTAL - Request from recipient's company: _____	116	-	-			116	0.2
a. Written _____	1	-	-			1	0.0
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	115	-	-			115	0.2
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	6,927	-	-			6,927	14.7
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	6,927	-	-			6,927	14.7
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	39,950	7,050	-			47,000	100.0
PERCENT	85.0	15.0	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			46,967	99.9
Individuals by name only _____			11	-
Titles or functions only _____			22	0.1
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			47,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	346		400-427 Kentucky _____	680	
030-038 New Hampshire _____	404		370-385 Tennessee _____	942	
050-059 Vermont _____	179		350-369 Alabama _____	692	
010-027 Massachusetts _____	1,383		386-397 Mississippi _____	351	
028-029 Rhode Island _____	194		EAST SO. CENTRAL	2,665	5.7
060-069 Connecticut _____	873		716-729 Arkansas _____	454	
NEW ENGLAND	3,379	7.2	700-714 Louisiana _____	596	
100-149 New York _____	2,991		730-749 Oklahoma _____	594	
070-089 New Jersey _____	1,597		750-799 Texas _____	2,764	
150-196 Pennsylvania _____	2,476		WEST SO. CENTRAL	4,408	9.4
MIDDLE ATLANTIC	7,064	15.0	590-599 Montana _____	249	
430-459 Ohio _____	1,956		832-838 Idaho _____	298	
460-479 Indiana _____	1,150		820-831 Wyoming _____	107	
600-629 Illinois _____	2,030		800-816 Colorado _____	863	
480-499 Michigan _____	1,666		870-884 New Mexico _____	270	
530-549 Wisconsin _____	1,229		850-865 Arizona _____	723	
EAST NO. CENTRAL	8,031	17.1	840-847 Utah _____	364	
550-567 Minnesota _____	1,178		889-898 Nevada _____	246	
500-528 Iowa _____	768		MOUNTAIN	3,120	6.6
630-658 Missouri _____	1,091		995-999 Alaska _____	75	
580-588 North Dakota _____	183		980-994 Washington _____	688	
570-577 South Dakota _____	197		970-979 Oregon _____	487	
680-693 Nebraska _____	452		900-961 California _____	3,592	
660-679 Kansas _____	637		967-968 Hawaii _____	86	
WEST NO. CENTRAL	4,506	9.6	PACIFIC	4,928	10.5
197-199 Delaware _____	170		UNITED STATES	46,882	99.7
206-219 Maryland _____	1,001		969 & 004-009 U.S. Territories _____	40	
200-205 Washington, DC _____	34		Canada _____	76	
220-246 Virginia _____	1,109		Mexico _____	-	
247-268 West Virginia _____	200		Other International _____	1	
270-289 North Carolina _____	1,625		APO/FPO _____	1	
290-299 South Carolina _____	665		TOTAL QUALIFIED CIRCULATION	47,000	100.0
300-319 Georgia _____	1,323				
320-349 Florida _____	2,654				
SOUTH ATLANTIC	8,781	18.6			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*	July - December 2009*
Total Audit Average Qualified: _____	41,509	42,218	47,037	47,159	47,005	47,019
Qualified Non-Paid: _____	41,509	42,218	47,037	47,159	47,005	47,019
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year (See Paragraph 9)
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

CHANGE IN FREQUENCY:

Effective with the January 2009 issue, PHC NEWS changed its frequency from 10 to 12 issues per year.

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 6,927 copies or 14.7%, including The Information Refinery.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Tom Brown, Publisher

Cate Brown, Vice President

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 28, 2010

State Illinois

County Cook

Received by BPA Worldwide January 28, 2010

Type PD

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