

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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TMB Publishing Inc.
1838 Techny Court
Northbrook, IL 60062
Tel.: (847) 564-1127
Fax: (847) 564-1264

Official Publication of: None
Established: 1970
Issues Per Year: 12

FIELD SERVED

PLUMBING ENGINEER serves the consulting engineering, mechanical engineering, architecture, architectural/engineering, building owner/engineering, design/construction engineering, contracting fields and Mechanical Contracting. Also served are: government, manufacturers and manufacturers representatives.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are presidents, vice presidents, owners, engineers, specifier/designers, construction managers, and other titled and non-titled personnel in the field served.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	32
Advertiser and Agency _____	695
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	232
TOTAL	959

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	25,646	100.0	25,646	100.0	-	-
Sponsored Individually Addressed ___	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	25,646	100.0	25,646	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	27	53			25,626	October _____	736	764			25,702
August _____	17	60			25,669	November _____	3,313	3,213			25,602
September _____	52	57			25,674	December _____	10	10			25,602
						TOTAL	4,155	4,157			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009
This issue is 0.2% or 53 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE
Individuals employed by firms engaged in Plumbing Engineering Including Consulting Engineering, Architectural Engineering, Mechanical Engineering and their Design/ Construction Engineers, Government, Architects, Building Owners/Engineers, Mechanical Contractors, Contractors and Others including Public Utilities _____	23,817	93.0	23,817
Manufacturers and their representatives _____	1,785	7.0	1,785
TOTAL QUALIFIED CIRCULATION	25,602	100.0	25,602
PERCENT	100.0		100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Direct Request: _____	21,069	3,838	-			24,907	97.3
a. Written _____	4,045	1,001	-			5,046	19.7
b. Telecommunication _____	11,528	2,201	-			13,729	53.6
c. Electronic _____	5,496	636	-			6,132	24.0
II. TOTAL - Request from recipient's company: _____	176	-	-			176	0.7
a. Written _____	2	-	-			2	0.0
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	174	-	-			174	0.7
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	519	-	-			519	2.0
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	519	-	-			519	2.0
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	21,764	3,838	-			25,602	100.0
PERCENT	85.0	15.0	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			25,561	99.9
Individuals by name only _____			30	0.1
Titles or functions only _____			11	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			25,602	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	127		400-427 Kentucky _____	353	
030-038 New Hampshire _____	156		370-385 Tennessee _____	488	
050-059 Vermont _____	63		350-369 Alabama _____	315	
010-027 Massachusetts _____	734		386-397 Mississippi _____	175	
028-029 Rhode Island _____	93		EAST SO. CENTRAL	1,331	5.2
060-069 Connecticut _____	343		716-729 Arkansas _____	222	
NEW ENGLAND	1,516	5.9	700-714 Louisiana _____	244	
100-149 New York _____	1,610		730-749 Oklahoma _____	199	
070-089 New Jersey _____	697		750-799 Texas _____	1,187	
150-196 Pennsylvania _____	1,471		WEST SO. CENTRAL	1,852	7.2
MIDDLE ATLANTIC	3,778	14.8	590-599 Montana _____	172	
430-459 Ohio _____	1,234		832-838 Idaho _____	139	
460-479 Indiana _____	505		820-831 Wyoming _____	67	
600-629 Illinois _____	1,122		800-816 Colorado _____	596	
480-499 Michigan _____	941		870-884 New Mexico _____	130	
530-549 Wisconsin _____	575		850-865 Arizona _____	381	
EAST NO. CENTRAL	4,377	17.1	840-847 Utah _____	175	
550-567 Minnesota _____	488		889-898 Nevada _____	187	
500-528 Iowa _____	232		MOUNTAIN	1,847	7.2
630-658 Missouri _____	642		995-999 Alaska _____	51	
580-588 North Dakota _____	54		980-994 Washington _____	415	
570-577 South Dakota _____	62		970-979 Oregon _____	180	
680-693 Nebraska _____	243		900-961 California _____	1,856	
660-679 Kansas _____	350		967-968 Hawaii _____	64	
WEST NO. CENTRAL	2,071	8.1	PACIFIC	2,566	10.0
197-199 Delaware _____	103		UNITED STATES	25,066	97.9
206-219 Maryland _____	633		969 & 004-009 U.S. Territories _____	49	
200-205 Washington, DC _____	80		Canada _____	475	
220-246 Virginia _____	718		Mexico _____	-	
247-268 West Virginia _____	123		Other International _____	9	
270-289 North Carolina _____	979		APQ/FPO _____	3	
290-299 South Carolina _____	438		TOTAL QUALIFIED CIRCULATION	25,602	100.0
300-319 Georgia _____	866				
320-349 Florida _____	1,788				
SOUTH ATLANTIC	5,728	22.4			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*	July - December 2009*
Total Audit Average Qualified: _____	26,156	26,045	26,088	26,105	25,920	25,646
Qualified Non-Paid: _____	26,156	26,045	26,088	26,105	25,920	25,646
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 519 copies or 2.0%.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Tom Brown, Publisher

Cate Brown, Vice President

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 28, 2010

State Illinois

County Cook

Received by BPA Worldwide January 28, 2010

Type PD

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